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**Design, innovation and craftsmanship together to create CAMBIANO,
the brand new business class seat of Iacobucci HF Aerospace
in collaboration with Pininfarina**

March 31st 2017 – Ferentino (FR) ITALY. **Iacobucci HF Aerospace**, world leader in innovative, integrated and exclusive solutions for commercial and business aircraft, is proud to announce his collaboration with **Pininfarina** to create **CAMBIANO**, the brand new seat for mid-range in commercial aviation.

Iacobucci HF Aerospace will exhibit at Aircraft Interiors Expo 2017 in Hamburg (4-6 April 2017) introducing his latest development, a brand new seat as an example of passion, craftsmanship, commitment to quality, attention to details, innovation and technology. Furthermore, the robust and committed Italian supply chain, gives the seat the extra value. A business class project with high-quality design to ensure a unique in flight experience.

*"I consider today's business environment a continuous challenge - comments **Lucio Iacobucci, President and CEO of Iacobucci HF Aerospace** – to win this challenge a company has to fear obsolescence and must always try to be ahead of its time, through innovation and development. The moment this is stopped the obsolescence era begins. For this reason, as part of continuous innovation I strongly believe there is enough need and space in the aviation industry for new companies with new ideas when it comes to passenger seats".*

For the first time **Iacobucci HF Aerospace** approaches the business class's sector, to ensure maximum space, superior comfort and passengers will arrive at destination completely relaxed and refreshed.

Iacobucci HF Aerospace and **Pininfarina**, introducing **CAMBIANO**, offer to customers, a solution focused on design, elegance and quality creating a new way of living the business class, surrounding passengers and ensuring an unforgettable experience on board.

About IACOBUCCI HF AEROSPACE

The Company is worldwide leader in the development, production and distribution of galley inserts, trolleys and seating products for both commercial and business aviation. The Company boasts a consolidated experience in the design, production, certification and maintenance of Espresso Makers, Coffee Makers, Water Heaters, Trash Compactors, Induction Ovens, Cooking Stations, Trolleys, Standard Units, Seating Products, Accessories and consumables. During over 45 years of experience in the aviation industry and a strong focus on product innovation, over the past 15 years, the Company has expanded largely its business, product portfolio and production capacity to better serve its loyal customers. Thanks to its premium, made in Italy, durable and innovative products range and its best in-class customer service, the Company is the 1st choice among elite Airlines and private jet customers throughout the world. The Company plays a leading role in the main international markets through direct offices and local representatives in key Countries, in addition to a professional network presence of repair and maintenance authorized stations in the five Continents.

About PININFARINA

Pininfarina is a 360° design house of international repute and a symbol of Italian style in the world. Pininfarina has designed in the fields of transportation, electronics, sporting goods, furniture/home equipment, machinery, consumer products, graphic design and packaging, architecture and interiors. For over 86 years Pininfarina has partnered with the most prestigious firms and brands transferring the values of elegance, purity and innovation that have historically characterized the Pininfarina identity and unmistakable line resulting in icons of timeless beauty. Pininfarina Extra has its headquarters in Italy and offices in Miami, Pininfarina of America, dedicated to the American market.